

Helping Transporters Save Millions, By Securing Cargos Through Driver Verifications

Conducted Driver Verification through a out-sourced Field forced providing services across the Country.



Varuna Integrated Logistics

Helping Transporters Fleet Save Millions, By Securing Vehicles And Cargos Through Driver Verifications

Water-tight verification of

100s of Drivers

by reliable ex-soldiers visiting homes, neighbors, Gram Panchayats, and Police, if reqd.

Executive Summary

Varuna Logistics – with India’s largest owned transport fleet, and with over **two decades of operational excellence in transportation services** - wanted to verify drivers reliably and fast, to increase their in-cabin time and increase customers assurance. Varuna outsourced driver verifications to Brisk Olive, for highly authentic verifications within 48 - 72 hours.

Brisk Olive, a Business Consultant with India’s largest operational field force of 23,000+ ex-soldiers, is successfully providing driver verification services to Varuna, within tight time-frames, including during the Covid-19 pandemic period.

Client Requirement

Varuna Logistics With more than **two decades of operational excellence in transportation services** backed by the country's largest owned fleet, Varuna Logistics helps to drive business growth with high efficiency. Experience total enroute visibility, industry-leading transit times & much more.

Cargo Operator (Varuna Logistics) wanted to secure its Cargo fleet of over Rs. 3600 crore through water-tight driver verifications. It also wanted to reduce the verification time for drivers coming from across India, to increase their in-cabin time, thus increasing revenues.

It needed a Driver verifications service which was prompt and highly authentic & reliable information within 48 - 72 hours.

Client Challenges

The Client's challenges included:

- Drivers could be from any state in India. This made verifications an all-India task.
- The verifiers should be extremely reliable.
- The verifications is required within 48-72 hours to increase drivers' in-cabin time.
- Drivers hiring was not to a fix schedule; driver verifications could come up anytime.
- Need GPS location of Driver's Home, for assurance.
- Background and reputation of a driver was to be checked from his own home, and from his neighbors, from a reliable government authority (Gram Pradhan) and from the Police, in case anything untoward was reported.
- Photos of the Driver's home and nearby places were required to ensure authenticity.

Service Level Requirements

- Verification within 48 -72 hours.
- Supported by GPS location tagging.
- Return report including from the Gram Pradhan, with Signature & stamp.
- Take photographs of Driver's House and family members.
- Take photographs of nearby areas to the Drivers House.

Process Followed for the Project

Brisk Olive followed the following process to provide this service:

- Requirement Analysis by the Business Analysis team.
- Tapping of trained Driver Verifiers through its huge database of 23000+ Ex-soldiers.
- Using trained Ex-servicemen specially from fields like "military intelligence", unit "security qualified personnel", etc.
- Creation of a Driver Verification Template.
- Creating a Driver Verification Process for providing the service within 48 -72 hours.
- Coordinating with all agencies to ensure reliability and quality.
- Submitting a detailed, written report for each driver.
- Strict adherence to SLAs.
- Frequent Client Feedback, to ensure quality of service.



Tools and Technologies used

An App for tracking GPS Location
Google Forms for Surveys and Feedbacks
Google Drive for securing and sharing Forms
MS Projects for Project Management
GIS Web App to track and report on Cases, if required.
Power BI for Data Analytics
Videos and Balsamiq Mockups for process framing, Git Repository for version control if required, Trac – for tracking and resolving issues.

Results Achieved By Client

The Client exceeded all parameters, for the Drivers verifications:

- Verifications are being conducted on a regular basis throughout the year, and across all parts of India.
- Client is able to receive verification within a turnover of 48-72 hours
- The Client is generating higher revenues due to increased in-cabin time of drivers.

About Brisk Olive

Brisk Olive helps organizations grow by enhancing their operational reach massively, through India's largest operational field-force of 23,000+ ex-defense professionals, deployed across all 741 districts of the country.

This makes Brisk Olive India's largest technical consulting and field force operations provider. Their services include Business Consulting, Surveys, Market Research, Audits, Projects, Promotions, Trainings, Verifications, and other white, grey and green collar operational tasks.

Our USP is our Team - which is India's largest, most closely-knit and most process-oriented field force. Every member is hand-picked, and has 15

to 20 years of experience in operations. This helps us combine massive reach and scale with ethical and reliable services. We pride ourselves on being on-time, on-quality and on-cost always.

We love to work for companies that want to grow massively and want to create new solutions or enter new areas.

We are a single window provider, with both state of the art technology and cutting edge manpower. Our tech tools include a proprietary Field Force and Project Management app.

Our clients include MNCs, Government organisation and Non-Profits. Examples of our projects include:

- **Market, Research, Social Surveys, Process Audits for FMCGs, MNCs, PSUs:** IFFCO, one of the worlds' largest software companies, Lattice Solutions, ISC, DDF Consultants, the world's largest soft drink company, etc.
- **Turn-Key Projects for PMC Firms and Social Impact Organizations:** Hans Foundation, Crimson Energy, Leads Connect, etc.
- **Marketing Events & Promotions for MNCs / SMEs:** Katha, ArtKonnnect, etc.
- **Trainings for various Organizations:** NTTF, etc.
- **Team Lease Services:** TCS, etc.
- **Other Large Field Force Tasks:** Driver Verifications (Varuna Logistics), Rectification of Forms (CredOps), etc.

Brisk Olive's unique business model provides a win-win-win to Clients, defense veterans, and to Brisk Olive.

Here is a [2-minute Video](#) and a [Presentation](#)

Brisk Olive also helps clients recruit India's most dependable operational manpower – veterans – across India.

Brisk Olive's recruitment clients include Amazon India, Welspun India, Hettich, Renew Power, Bajaj Electricals, Gilbarco veeder Root, Zen Technologies, Bharti Realty, Presto Group, Beech Connections, etc.

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