

Helping NTTF Deliver India-wide Training, Skill Development and Placements, Including In Remote Areas for Boeing - During Covid-19

Conducting Skill Development Courses Across India for NTTF, including in remote areas, including in Bageshwar and Noida on a range of skills - for ex-soldiers/spouses.



Client: Nettur Technical Training Foundation (NTTF), Bengaluru

Helping NTTF Deliver India-wide Courses including in Remote Areas, Across Disciplines During Covid-19

1000+ Veterans to be trained

42 Courses

Planned across 14+ skills.
2 Courses completed with xx% Placement. Rest post-Covid-19.

Executive Summary

Nettur Technical Training Foundation (NTTF), a 65 year-old Bengaluru education major, with 20+ Training Centers, was mandated by Boeing India to deliver 40+ livelihood training courses, with min. 70% placement, to the veterans community across India, including in remotest areas.

Brisk Olive, a Business Consultant with India's largest operational field force of 23,000+ ex-soldiers, successfully planned 42 Courses in 6 States - and delivered courses in Bageshwar & Noida, with 73% placements, before Covid-19 restrictions halted training.



Client: Nettur Technical Training Foundation (NTTF),
Bengaluru

Client Requirement

Nettur Technical Training Foundation (NTTF), a 65 year-old Bengaluru based education major, with over 20 Training Centers, was mandated by Boeing India to deliver livelihood trainings to over 1000 veterans and dependents with over 70% placements.

This involved delivering over 40 courses, and achieving over 700 placements across India. The 40+ Courses were to be structures across multiple skill areas, with focus on maximum livelihood generation. Over a 1000 deserving veterans and spouses / dependents were to be identified and trained across India, including in the remotes of areas.

NTTF's focus was on imparting a mix of highly technical skills combined with practical training to helps the attendees get excellent placements / be able to set-up livelihood generation businesses on their own.

Client Challenges

The Client's challenges included:

- Identifying large numbers of veterans and dependents across India, including in remote areas.
- Shortlisting and selection of over 1000 deserving veterans and dependents - including widows and persons with disabilities.
- Structuring 40+ Courses, spread across a range of skills and livelihood options.
- Conducting courses across 10+ states in India, including in remote areas, where the need for livelihood generation was most felt.

- A high standard of training - through certified, experienced trainers.
- High attendance - at least above 70%.
- Validation of Training Quality and quantitative parameters.
- Daily reporting and feedbacks to its donor agency - Boeing India.
- Over 70% placement of attendees within 90 days.
- Identification of a suitable agency with India-wide presence and impeccable credentials, to delivered the above trainings.
- Run trainings despite the Covid-19 pandemic, to ensure that the livelihood needs of attendees were not impacted, especially in such difficult times.

Service Level Requirements

- Planning 40+ Courses - 1000+ participants.
- Across Multiple states and cities.
- Across Skills and Livelihood options.
- Both technical and managerial skills.
- High quality training.
- Over 70% attendance.
- Over 70% placements.
- Daily feedback and reporting.
- Periodic auditing.
- Media publicity, through events, TV and print-media, and PR.

Process Followed for the Project

- Requirement Analysis by the Business Analysis team.
- Shortlisting the Skills and Courses, and the Locations for conducting these courses.
- Detailed planning of Courses, creation and approval of Lesson Plans.

- Shortlisting of candidates, through testing and selection of final participants.
- Selection, testing and approval of Trainers.
- Administrative set-up for conduct of trainings.
- Media Event and PR at Course Start - including TV, print media and social media.
- Conduct and Monitoring of Courses.
- Daily feedback - including videos and images.
- Testing and Certification of participants.
- Media Event and PR at Course Start - including TV, print media and social media.
- Placement of participants.
- Analysis of Results and preparation of Recommendations.
- Submission of Detailed Course Reportw to the Client.
- Client Feedback.



Tools and Technologies used

Zoom Webinars and Classes for Training

Google Drive and Moodle for sharing Course Material, and for conducting tests.

Google Forms for Surveys and Feedbacks

MS Projects for Project Management

GIS Web App to track and report on Courses.

Power BI for Data Analytics

Balsamiq Mockups, RubyMine IDE, Git Repository, Trac - for tracking and resolving issues.

Results Achieved By Client

The Client exceeded all parameters planned and committed to their donors, for the courses conducted. Courses were however halted mid-way due to the Covid-19 pandemic, and will be resumed after the pandemic subsides:

- 42 Courses designed, across 14+ Livelihood generation Skills, across 10 States and UTs.
- These included 22 Courses planned in remote areas, with the most need for livelihood generation - including in J&K, Uttarakhand, Bihar, xxx and xxx.
- Over 5,000 candidates screened and 1,000+ candidates shortlisted for the courses
- 2 Courses completed successfully - each with 27 candidates - before the project was halted abruptly, due to the Covid-19 pandemic.
 - All 54 students qualified.
 - Xx students - xx % o attendees - established own businesses / were placed with companies including xx, xxx, xxx, xxx, xxx.
 - The remaining courses will be revived and held once the Covid-19 pandemic subsides.

About Brisk Olive

Brisk Olive helps organizations grow, through India's largest operational field-force of 23,000+ ex-defense professionals,

deployed across all 741 districts of the country.

This makes Brisk Olive India's largest technical consulting and field force operations provider. Their services include Business Consulting, Surveys, Market Research, Audits, Projects, Promotions, Trainings, Verifications, and other white, grey and green collar operational tasks.

Our USP is our Team - which is India's largest, most closely-knit and most process-oriented field force. Every member is hand-picked, and has 15 to 20 years of experience in operations. This helps us combine massive reach and scale with ethical and reliable services. We pride ourselves on being on-time, on-quality and on-cost always.

We love to work for companies that want to grow massively and want to create new solutions or enter new areas.

We are a single window provider, with both state of the art technology and cutting edge manpower. Our tech tools include a proprietary Field Force and Project Management app.

Our clients include MNCs, Government organisation and Non-Profits. Examples of our projects include:

- **Market, Research, Social Surveys, Process Audits for FMCGs, MNCs, PSUs:** IFFCO, one of the worlds' largest software companies, Lattice Solutions, ISC, DDF Consultants, the world's largest soft drink company, etc.
- **Turn-Key Projects for PMC Firms and Social Impact Organizations:** Hans Foundation, Crimson Energy, Leads Connect, etc.

- **Marketing Events & Promotions for MNCs / SMEs:** Katha, ArtKconnect, etc.
- **Trainings for various Organizations:** NTTF, etc.
- **Team Lease Services:** TCS, etc.
- **Other Large Field Force Tasks:** Driver Verifications (Varuna Logistics), Rectification of Forms (CredOps), etc.

Brisk Olive's unique business model provides a win-win-win to Clients, defense veterans, and to Brisk Olive.

Here is a [2-minute Video](#) and a [Presentation](#)

Brisk Olive also helps clients recruit India's most dependable operational manpower - veterans - across India.

Brisk Olive's recruitment clients include Amazon India, Welspun India, Hettich, Renew Power, Bajaj Electricals, Gilbarco veeder Root, Zen Technologies, Bharti Realty, Presto Group, Beech Connections, etc.

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