

Sanitation Requirements, Including in Slum Areas in Noida

A Survey of 30 Slums / villages / RWAs in Noida to determine the water usage, hygiene and sanitation conditions, to plan an intervention.



Client: WASH Institute

WASH Institute Survey of Slums, Villages & RWAs in Noida, to Map Water, Hygiene, Sanitation Conditions

Executive Summary

WASH Institute is a premier Non-Profit organization, dedicated to improving water, hygiene and sanitation conditions in India. WASH commissioned a survey of 10 Slums, 10 Villages and 10 RWAs in Noida, Uttar Pradesh – to map their water usage, hygiene and sanitation. Their aim was to use the data to compare conditions, and to plan an intervention to improve conditions in the slums and villages of Noida

Brisk Olive Business Solutions Pvt Ltd (earlier known as Soldier2ndLife, under Navyug Infosolutions Pvt Ltd), braved irate slum residents, and appalling conditions in the slums, to completed the intensive survey within 2 weeks. Focus was on correct sampling, framing the right questions, and accuracy in the collection and recording of data, to present an accurate picture of the conditions.

A Mapping Survey

30 Slums, Villages, RWA

Conducted across Noida, within
a limited time-frame.

INCLUDEPICTURE

"https://lh5.googleusercontent.com/evqIJNWcCDw1hUIHHlij-cgVNAJLzNWxkID3K6sOR-jHLiOAWtn69oPuavzvcgwjtr8AQivUN_UgYMQc93_hNd3-Nn1mKQ5_cWRlkgCiEEyZGW25v3FbP85c_UyURmINFAFGI9k" *

MERGEFORMATINET

©Brisk Olive Business Pvt. Ltd. 2020

A detailed report, with recommendations was provided to the Client, to help the client plan a social intervention to improve conditions in identified areas.

INCLUDEPICTURE

"https://lh5.googleusercontent.com/evqIJNWcCDw1hUIHHlij-cgVNAJLzNWXkID3K6sOR-jHLiOAWtn69oPuavzvcgwjtr8AQivUN_UgYMQc93_hNd3-Nn1mKQ5_cWRlkgCiEEyZGW25v3FbP85c_UyURmINFAFG19k" *

MERGEFORMATINET

©Brisk Olive Business Pvt. Ltd. 2020

Client Requirement

The donor agency funding our Client needed the Survey urgently, to plan a social intervention for Noida residents living in areas with unsatisfactory water, hygiene and sanitation conditions.

Client Challenges

The Client faced the following challenges:

- The Survey was conducted within a tight time-frame, to provide recommendations well in time to meet donor requirements.
- The scope was large. Data had to be collected from residents of slums/ Villagers, Villages heads, RWA residents and RWA committees.
- Photographic evidence was required.
- Both personal interviews and Focus Group Discussions were required.

Service Level Requirements

- Design the Questionnaire and the survey methodology – and take approval on this from the Client.
- Conduct a short Pilot survey to validate the methodology and make corrections.
- Conduct a physical survey, with personal interviews and Focus Group Discussions (FGDs).
- Obtain quantitative data and assess the KAPs (Knowledge, Attitudes and Practices) in the designated communities.
- Record photographic evidence.
- Complete the process within 15 days.
- Analyse the data, draw inferences, and prepare and submit a detailed report with recommendations.

Process Followed for Survey

- Poker Planning.
- Creation of Survey Questionnaire.
- Conduct of Pilot.
- Finalisation of Survey Questions and Methodology – approval by Client.
- Conduct of Survey.
- Test Audit.
- Compilation of Data.
- Analysis of Results and preparation of Recommendations.
- Submission of Report to Client.
- Client Feedback.



Tools and Technologies used

Smart Phone Mobile App (Android)

Google Survey Forms

MS Projects for Project Management

GIS Web App to track and report Survey progress.

Power BI for Data Analytics

Balsamiq Mockups, Git Repository, Trac - for Ticketing.

INCLUDEPICTURE

"https://lh5.googleusercontent.com/evqIJNwCcdw1hUIHHlij-cgVNAJLzNWxkID3K6sOR-jHLiOAWtn69oPuavzvcgwjtr8AQivUN_UgYMqC93_hNd3-Nn1mKQ5_cWRlkgCiEEyZGW25v3FbP85c_UyURmINFAFGI9k" *

MERGEFORMATINET

©Brisk Olive Business Pvt. Ltd. 2020

Results Achieved

- The Survey was completed, audited and the report was submitted before time and WASH had the requisite survey data well in time to present to its donor agency.
- Ease of understanding was ensured through graphs and infographics, data summaries and recommendations.

The donor agency received key survey data and recommendations, which they needed, to plan their intervention.

About Brisk Olive

Brisk Olive helps organizations grow, through India's largest operational field-force of 23,000+ ex-defense professionals, deployed across all 741 districts of the country.

This makes Brisk Olive India's largest technical consulting and field force operations provider. Their services include Business Consulting, Surveys, Market Research, Audits, Projects, Promotions, Trainings, Verifications, and other white, grey and green collar operational tasks.

Our USP is our Team - which is India's largest, most closely-knit and most process-oriented field force. Every member is hand-picked, and has 15 to 20 years of experience in operations. This helps us combine massive reach and scale with ethical and reliable services. We pride ourselves on being on-time, on-quality and on-cost always.

We love to work for companies that want to grow massively and want to create new solutions or enter new areas.

We are a single window provider, with both state of the art technology and cutting edge manpower. Our tech tools include a proprietary Field Force and Project Management app.

Our clients include MNCs, Government organisation and Non-Profits. Examples of our projects include:

- **Market, Research, Social Surveys, Process Audits for FMCGs, MNCs, PSUs:** IFFCO, one of the worlds' largest software companies, Lattice Solutions, ISC, DDF Consultants, the world's largest soft drink company, etc.
- **Turn-Key Projects for PMC Firms and Social Impact Organizations:** Hans Foundation, Crimson Energy, Leads Connect, etc.
- **Marketing Events & Promotions for MNCs / SMEs:** Katha, ArtKonnect, etc.
- **Trainings for various Organizations:** NTTF, etc.
- **Team Lease Services:** TCS, etc.
- **Other Large Field Force Tasks:** Driver Verifications (Varuna Logistics), Rectification of Forms (CredOps), etc.

Brisk Olive's unique business model provides a win-win-win to Clients, defense veterans, and to Brisk Olive.

Here is a [2-minute Video](#) and a [Presentation](#)

Brisk Olive also helps clients recruit India's most dependable operational manpower – veterans – across India.

Brisk Olive's recruitment clients include Amazon India, Welspun India, Hettich, Renew Power, Bajaj Electricals, Gilbarco veeder Root, Zen Technologies, Bharti

INCLUDEPICTURE

"https://lh5.googleusercontent.com/evqIJNWcCDw1hUIHHlij-cgVNAJLzNWxkID3K6sOR-jHLiOAWtn69oPuavzvcgwjtr8AQivUN_UgYMQc93_hNd3-Nn1mKQ5_cWRlkgCiEEyZGW25v3FbP85c_UyURmINFAFGI9k" *

MERGEFORMATINET

©Brisk Olive Business Pvt. Ltd. 2020

Realty, Presto Group, Beech Connections,
etc.

Contact Us

Brisk Olive Business Solutions Pvt. Ltd.
G 203, Sector 63,
Noida – 201301, India
Website: www.briskolive.com
Mobile: +91 769 675 1910
Email: info@briskolive.com

INCLUDEPICTURE

"https://lh5.googleusercontent.com/evqIJNWcCDw1hUIHHlij-cgVNAJLzNWXkID3K6sOR-jHLiOAWtn69oPuavzvcgwjtr
8AQivUN_UgYMQc93_hNd3-Nn1mKQ5_cWRlkgCiEEyZGW25v3FbP85c_UyURmINFAFG19k" *

MERGEFORMATINET

©Brisk Olive Business Pvt. Ltd. 2020