

# WASH Baseline Social Survey in Rajasthan

*A Baseline Survey of 99 Villages in Hindaun Block, Kiraoli District, Rajasthan, to determine the water usage, hygiene and sanitation conditions, to plan an intervention.*



WASH Institute

## Baseline Survey of 99 Villages in Rajasthan For Water, Hygiene & Sanitation, For WASH Institute

A time-critical primary survey:

# 3800 People

10% population covered.  
Survey was conducted under  
difficult Covid-19 conditions.

### Executive Summary

WASH Institute, a Non-Profit, is working to improve the water, hygiene and sanitation conditions in Hindaun Block, Kiraoli District, Rajasthan. WASH needed a time-critical baseline social survey of 3800 persons, 170 schools, 168 Anganwadis and 6 Public Health Centers (PHCs) - on water usage, hygiene and sanitation conditions in Dec 2020.

Ex-Military surveyors completed the survey in a record 10 days. A detailed report, with data analytics and recommendations was submitted to the Client. The Client appreciated the work.

## WASH Institute Challenges

WASH Institute needed an urgent baseline Survey to allow its donor agency to plan a social intervention in the Hindaun Block. Covid-19 conditions made the task extremely difficult:

- Schools and Anganwadis were not functioning:
  - To collect the data, Survey Teams had to visit the homes of teachers / anganwadi staff / children / anganwadi users.
  - The Area was large, comprising 99 villages. However, time was short.
  - Photographic / Video evidence was needed.
  - The presence of Covid-19 made Personal interviews (PIs) and Focus Group Discussions (FGDs) extremely difficult.
- The Survey was conducted within a tight time-frame, to provide the report, with analysis and recommendations well in the defined time-frame.

## Service Level Requirements

- A primary baseline survey.
- Gathering quantitative data, including KAPs (Knowledge, Attitudes and Practices) from the target community through a questionnaire and assessing the same through observation.
- Questionnaire Design.
- Project completion within 20 days.
- Inclusion of photographic evidence.
- Detailed report required, with Data Summaries, Analytics, and Recommendations.

## Process Followed for The Survey

- Poker Planning.
- Creation of the Survey Questionnaire.
- Conduct of a Pilot Survey.
- Finalisation of Survey Questions and Survey Methodology – and its approval by Client.
- Conduct of Survey.
- Test Audit.
- Compilation of Data.
- Analysis of Results and preparation of Recommendations.
- Submission of Report to the Client.
- Client Feedback.



## Tools and Technologies used

Smart Phone Mobile App (Android)
Google Forms for Survey Questions, on Mobile
MS Projects for Project Management
GIS Web App to track and report Survey progress.
Power BI for Data Analytics
Balsamiq Mockups, RubyMine IDE, Git Repository, Trac – for tracking and resolving issues.

## Results Achieved by Client

- The Survey was completed, audited and the report was submitted in time. WASH was able to provide the survey data well in time to its donor agency.
- Graphs, Infographics, data summaries, analysis and recommendations were included in the detailed Report.
- The donor agency received key survey data and recommendations, which they needed, to plan their intervention.

## About Brisk Olive

Brisk Olive helps organizations grow, through India's largest operational field-force of 23,000+ ex-defense professionals, deployed across all 741 districts of the country.

This makes Brisk Olive India's largest technical consulting and field force operations provider. Their services include Business Consulting, Surveys, Market Research, Audits, Projects, Promotions, Trainings, Verifications, and other white, grey and green collar operational tasks.

Our USP is our Team - which is India's largest, most closely-knit and most process-oriented field force. Every member is hand-picked, and has 15 to 20 years of experience in operations. This helps us combine massive reach and scale with ethical and reliable services. We pride ourselves on being on-time, on-quality and on-cost always.

We love to work for companies that want to grow massively and want to create new solutions or enter new areas.

We are a single window provider, with both state of the art technology and cutting edge manpower. Our tech tools include a proprietary Field Force and Project Management app.

Our clients include MNCs, Government organisation and Non-Profits. Examples of our projects include:

- **Market, Research, Social Surveys, Process Audits for FMCGs, MNCs, PSUs:** IFFCO, one of the worlds' largest software companies, Lattice Solutions, ISC, DDF Consultants, the world's largest soft drink company, etc.
- **Turn-Key Projects for PMC Firms and Social Impact Organizations:** Hans Foundation, Crimson Energy, Leads Connect, etc.
- **Marketing Events & Promotions for MNCs / SMEs:** Katha, ArtKonnnect, etc.
- **Trainings for various Organizations:** NTTF, etc.
- **Team Lease Services:** TCS, etc.
- **Other Large Field Force Tasks:** Driver Verifications (Varuna Logistics), Rectification of Forms (CredOps), etc.

Brisk Olive's unique business model provides a win-win-win to Clients, defense veterans, and to Brisk Olive.

Here is a [2-minute Video](#) and a [Presentation](#)

**Brisk Olive also helps clients recruit India's most dependable operational manpower – veterans – across India.**

Brisk Olive's recruitment clients include Amazon India, Welspun India, Hettich, Renew Power, Bajaj Electricals, Gilbarco veeder Root, Zen Technologies, Bharti Realty, Presto Group, Beech Connections, etc.

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